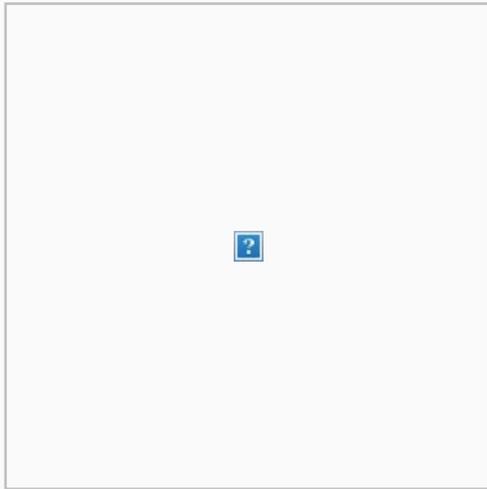


From: [ASU PM Network](#)
To: emille17@asu.edu
Subject: ASU PM Network Newsletter — August 2023
Date: Wednesday, August 9, 2023 11:16:22 AM



Newsletter
Volume 8 | Issue 8
August 2023

Upcoming Events

Visit the [PM Network events calendar](#) for additional details on these and other upcoming opportunities.

August

12, 19, 26 - PMP Credential Study Group
18 - PMI Chapter Xchange
24 - #GSD Talk: Stop Trying to Improve Customer Perception
30 - PM Network Resume Coaching Session

Learn

PMP Credential Study Group (Saturdays)

Date: 7/8/23 - 8/26/23

Time: 9:00 AM - 11:30 AM

Location: Online

Cost: Free for PMI Phoenix Members; \$50 for Non-Members

Study group is an opportunity for those seeking their PMP to study and prepare in a small group. You will review project management concepts and answer practice test questions.

[Register Here](#)

PMI Chapter Xchange: Generative AI Can it Disrupt Project Management?

Date: 8/18/23

Time: 7:00 AM - 9:00 AM

Location: Webex Webinar

Cost: Free

PDU: 1.5 Power Skills

The rise and popularity of Generative AI has been amazing in recent years. ChatGPT, for example, surpassed 100 million users in less than two months, making it the fastest-growing consumer application of all time.

So, what exactly is it? It is an algorithm-based model capable of high-level communication with users; they not only base their learning on existing pools of information but are also capable of developing new designs and language outputs, as well as giving business solutions to problems expressed by users.

Can Gen AI help project managers be more productive by improving job quality and automating time-consuming tasks?

Are there any risks to using Gen AI in our projects, and how can we mitigate them?

How do we cope with the ethical issues comes with Gen AI?

Finally, Can it disrupt project management?

Join project leaders and managers from across the globe for a #pmichapterXchange collaborative event of **26-way collaboration** between the PMI Chapters of; Mumbai, Netherlands, South Africa, Sri Lanka, Phoenix, New Zealand, Zimbabwe, Indonesia, Gujarat, Lima Peru, Southern Alberta, Sao Paulo, Kenya, Ghana, Greece, Puget Sound, Poland, Alaska, United Arab Emirates, Bangladesh, Nigeria, Cameroon, Germany, Luxembourg, Turkiye and Madrid Spain while we explore **Generative AI Can it disrupt Project Management?**

[Register Here](#)

#GSD Talk: Stop Trying to Improve Customer Perception

Date: 8/24/23

Time: 5:00 PM - 6:30 PM

Location: Virtual

Cost: \$20 for Members; \$40 for Non-Members

PDUs: 1.5 Business Acumen

As much as IT project leaders hustle to manage customer perception, most stakeholders don't understand or care to understand the complicated processes of technology-led initiatives. Until things break, they don't really care what teams do. All that really matters to stakeholders is that their problems are solved.

Instead of a constant focus on customer service and perception, there's a better way.

In this #GSD talk, we dive into finding the driving purpose of an initiative, the real-real problems that it seeks to solve, and framing a promised future stated that creates FOMO. Practical brand-building methods applied to projects to make them matter. Get the project funded, stakeholder buy-in, and participation with a clear pathway to that delivers the necessary and expected outcomes.

Course Outcomes:

- Learn why IT Departments should stop trying to improve their customer's perceptions.
- Why it's more important to figure out your team's role in Improving Customer Satisfaction, Employee Satisfaction, and Profitability
- Develop a "Team Brand" that MATTERS to your people and your customers and drives the behavior you need, to achieve the necessary and expected outcomes.

[Register Here](#)

PM Network Resume Coaching Session

Date: 8/30/23

Time: 11:00 AM - 12:00 PM

Location: Virtual

Cost: Free

PDU: 1 Ways of Working

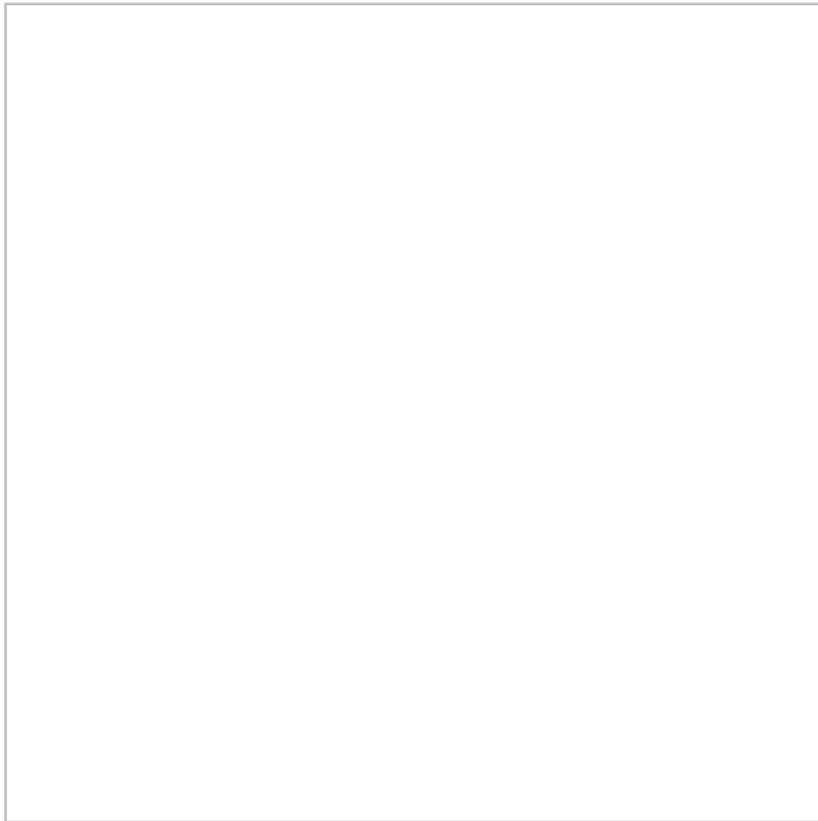
Come join the PM Network Coaching Team on Wednesday, August 30 from 11am-12pm to discuss project-based resumes. At the coaching session, we will discuss an overview of approaches to creating a project-based resume, tips for what to include, and time to discuss specific questions about your resume!

[Register Here](#)

For a complete list of PMI Phoenix training opportunities, [click here!](#)

Achieve

Arizona Project Management Summit - Register Now!



PMI Phoenix, ASU PM Network, and PMI Tucson are excited to bring together the changemakers, leaders, and project professionals committed to helping you reimagine your future into reality. Learn to build a stronger future for yourself, your work, and your world. Engage with speakers, start life-changing learning experiences, and experience great networking opportunities September 29-30, 2023.

This unique event will help you emerge stronger in the new post-Covid reality and future-proof your project leadership. Be part of a passionate global community of fellow change-makers.

Please follow this [link](#) for session information.

Early Bird Registration

Make sure to get in on the “ground floor” and secure your place at the summit registration. Early Bird pricing is available **now until August 22** and provides an additional **\$25 discount** for your registration.

Everyone is Welcome

You can register for one of the following options:

- Virtual event (September 29)
- In-person event (September 30)
- Both virtual and in-person events (September 29-30)

Event prices for the different options will be displayed during the registration process.

If you are a member of PMI Phoenix, PMI Tucson, or Arizona State University, registration is discounted. For ASU, use the code below during the registration process to receive the discount.

CODE: ASUPMNetwork25

If you are not a member, we would still love it if you would attend. This program will have all sorts of elements to help re-imagine your career!

[REGISTER NOW](#)

Learn About Sponsorship Opportunities

Interested in Sponsoring? We've expanded these opportunities at the event. Elevate your brand with global influences that are seeking solutions to advancing their projects. Email sponsors@azpmsummit.org to learn about options available for sponsorship!

PM Network: Sign up for info on PMP training opportunities!

ASU PM Network's PMBOK Team is looking forward to supporting the members of ASU community (and beyond) on their journey towards a PMP certification in 2023. Please fill out [this short form](#) to indicate your interest and stay in the loop on new PMP training opportunities.

PMP 35 education hours

As you may know, the release of the PMBOK® Guide, Seventh Edition coincided with changes to the PMP exam. [Visit PMI](#) for details about the PMBOK® Guide, Seventh Edition. You can obtain the required 35 education hours for the PMP certification from the following sources:

- [ASU CareerCatalyst](#)
- [Udemy](#). See the PMP exam prep seminar by Joseph Phillips.
- [PMI® Authorized On-demand PMP® Exam Prep](#)

Follow our [Project Management Certification Prep](#) playlist on Career EDGE for a list of exam prep related courses.

Volunteer

Volunteering for the PM Network

If you are interested in becoming a volunteer for the PM Network to help with projects, training, or events, please complete the Volunteer Form.

[Complete volunteer form](#)

Research Opportunity

Ariton Zanev (Co-founder and CEO of Task 'N Go) and Jovana Madjovska (Co-founder and COO of Task 'N Go), in collaboration with Arizona State University and as part of the GIST Innovates the Balkan initiative, are conducting groundbreaking research on project management platforms. This research aims to explore the impact of these platforms on both individual employee efficiency and the overall performance of companies. Task 'N Go are currently seeking individuals who have experience working with project and task management platforms for online interviews. The interviews will be approximately 15-20 minutes long and can be conducted with C-level executives, 2nd level management (such as Project Managers, Product Owners, and Product Managers), as well as end-users or employees responsible for filling in task-related information.

To sign up for an interview, please follow this link and select a calendar slot:

<https://outlook.office365.com/owa/calendar/TaskNGomeetings@taskngo.me/bookings/>.

If you have any questions, please reach out to either Jovana Madjovska or Ariton Zanev via email at jovana.madjovska@taskngo.me or ariton.zanev@taskngo.me.

PDU Resources

There are lots of additional opportunities to earn PDUs. Below is a list of websites with

webinars & events that may be eligible for PDUs:

- **Career EDGE:** Career-Edge.asu.edu (free webinars for ASU employees, including LinkedIn Learning).
- **Project Management Institute:** pmi.org (see “Learning & Events” tab).
- **PMI Phoenix Chapter:** phx-pmi.org (on events tab, select “On Demand Webinars”).
- **ProjectManagement.com:** projectmanagement.com (lots of free webinars for PMI members).
- **International Institute for Learning:** iil.com/free-webinars (free webinars; IIL offers additional webinars and online conferences for a fee).

Please share this newsletter with your colleagues! They can join the PM Network [here](#).



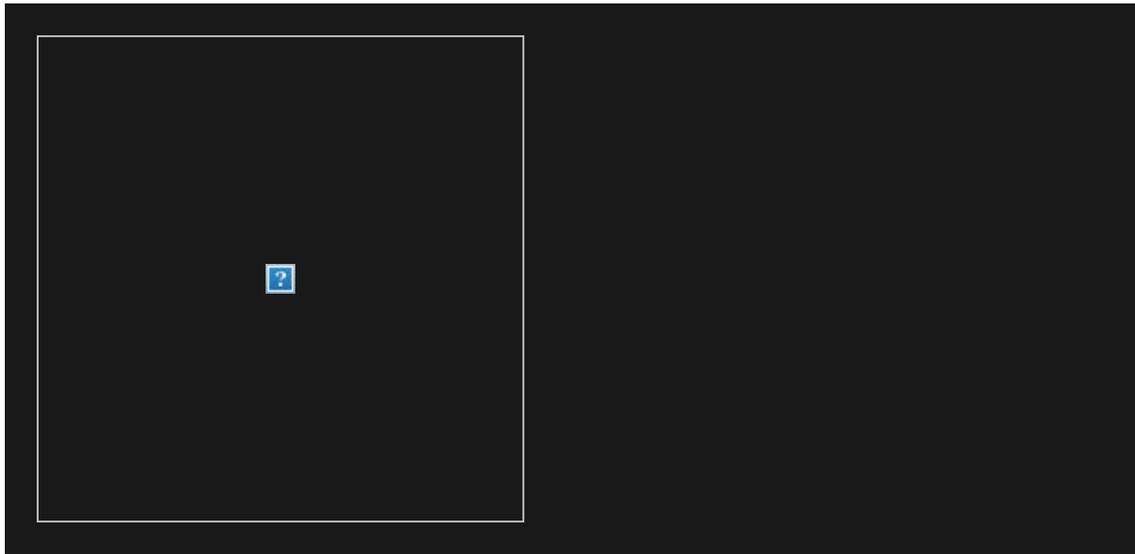
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